COURSE BROCHURE

Corporate Sustainability Strategy

A practical course that helps organizations build a sustainability strategy grounded in materiality, with environmental, social and governance targets integrated into corporate strategy and reporting.

Code	HT-STR-119
Category	Strategy & Planning
Duration	1 week
Level	Intermediate
City	Amsterdam

Introduction

Investors, lenders, regulators and customers now ask organizations about environmental, social and governance performance as much as about profit. With net-zero commitments and the energy transition under way in the region, sustainability has moved from public relations into strategy itself.

Objectives

- Explain sustainability and ESG concepts and their regulatory, financing and market drivers
- Conduct a materiality assessment and identify priority topics
- Formulate sustainability strategy pillars, targets and indicators
- Define the governance structure and how sustainability is embedded in operations and decisions
- Plan a sustainability report based on reliable data

Who should attend

- Sustainability, ESG and social responsibility officers
- Strategy and planning managers
- Investor relations, risk and compliance staff
- Environment, health and safety, and procurement managers

Skills you will develop

- Materiality assessment
- Setting ESG targets and indicators
- Basics of carbon emissions accounting
- Sustainability reporting

Learning Outcomes

- Build a materiality matrix for a specific organization from stakeholder input
- Prepare a simplified first inventory of Scope 1 and 2 emissions and identify Scope 3 sources
- Draft a sustainability roadmap with pillars, targets and responsibilities
- Review a published sustainability report and identify weaknesses and unsupported claims

Course Outline

Day 1: Sustainability in a Business Context

- Sustainability, ESG and the Sustainable Development Goals, and how they relate

- Drivers: investors, lenders, regulators and supply chains
- Disclosure frameworks: GRI Standards, ISSB standards and TCFD recommendations, and where each is used

Day 2: Stakeholders and Materiality

- Identifying stakeholders and ways of engaging them
- Materiality assessment and the concept of double materiality
- Building the materiality matrix and establishing a baseline of current performance

Day 3: Pillars and Targets

- Defining strategy pillars and level of ambition from the priority topics
- Scope 1, 2 and 3 emissions under the GHG Protocol, climate targets and decarbonization levers
- Social and governance targets: workforce nationalization, local content, safety, diversity and integrity

Day 4: Governance and Implementation

- Role of the board and sustainability committee, and linking targets to leadership performance appraisal
- Embedding sustainability in procurement, the supply chain and capital projects
- Sustainable finance: green bonds and sukuk, and sustainability-linked loans

Day 5: Reporting and Applied Project

- Report structure, data collection, data quality control and external assurance
- Avoiding greenwashing and writing claims that can be substantiated
- Applied project in which each group prepares and presents a materiality matrix and sustainability roadmap for a chosen organization

Training methodology

Short presentations supported by examples from published sustainability reports
Materiality workshop in which participants take on stakeholder roles
Simplified emissions calculation exercise using sample emission factors
Group critique of environmental claims in marketing material

Certification

Participants receive a Harbor Training Center certificate of attendance on completing the course.

Upcoming dates

City	Dates	Language	Fee
Amsterdam	22 – 26 March 2027	EN	EUR 5,500
Amsterdam	27 September 2027 – 1 October 2027	AR	EUR 5,500

Fees are per participant.

Contact us

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To register and for details, scan the code or visit:

https://harbor4training.com/en/courses/corporate-sustainability-strategy